



2027 Chapter Sponsorship Opportunities

About the Rocky Mountain Chapter

The IAEE Rocky Mountain Chapter region includes Colorado, Utah, New Mexico, and Wyoming. We are an organizer-heavy chapter looking to increase our membership and expand our outreach in these areas. This is a great opportunity to join a growing chapter, connect with organizers and suppliers in the region, and expose your brand to members there, too.

We hope you join us in 2027 to share in our regional growth, influence, connection, and career development of our region's amazing line of professionals.

Sponsor Benefits

Chapter Sponsor - \$6,000

3 Available | Benefits Include:

- MIC e-blast inclusion (included in an annual chapter email to all MIC members)
- Recognition at each RMC Chapter virtual educational event with logo in the presentation
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Clickable logo recognition on RMC Chapter website for one (1) year including hyperlink to sponsor video/website
- Social media push (1 per quarter - LinkedIn, Twitter, Facebook, and Instagram)
- Mention on all event and education registration pages, confirmation emails, and correspondence to members, in all Member Newsletters, and quarterly What's Brewing @ the RMC Café Sessions.

Member Appreciation Day @ The Rockies (July Day Game) - \$2,000 Each

Non - Exclusive Opportunity | Benefits Include:

- Logo recognition on RMC website, social posts, event registration, email confirmations, and mention on quarterly café sessions
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win)
- Sponsor to receive pre and post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Expo! Expo! Chapter Reception - \$1,000 - \$6,000

Non-Exclusive Opportunity

- Logo recognition on all marketing, chapter website, event registration page, social media posts, confirmation notices to event attendees, and mention on quarterly café sessions
- Logo recognition on signage outside of the reception room
- Sponsor may distribute materials | swag of choice to event attendees
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive a pre-and-post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Virtual Educational Program Sponsor - \$1,500 Each

2 Virtual Education Opportunities Per Year (January | September)

- Education sponsor receives 10 minutes of presentation time after main speaker | presenter
- Sponsor receives Logo and organizational recognition throughout virtual presentation
- Sponsor receives Logo recognition on education session registration page and attendee confirmations, email advertising, social posts, member newsletters, and quarterly virtual chapter café sessions
- Sponsor to receive pre-and-post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-session email sent to attendees thanking them for attending
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Chapter Social Events | Meet-Ups | Emerging Leaders - \$2,000

(4+ Per Year)

- Logo recognition all marketing, social posts, registration pages, confirmation emails, quarterly chapter café session, and chapter newsletters advertising the event
- Opportunity for sponsor to offer a giveaway of choice to attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive pre and post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website
- Logo recognition on event signage.

Other Opportunities

~~Website Sponsor - \$4,000~~ SOLD

Exclusive

- Logo recognition in the footer of the IAEE RMC Chapter website with a link to your company page
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

E-blast Ads - \$500

5 available

- A one-time video link or advertisement embedded in our e-blast with a link to your video/website

Marketplace Ads - \$300

5 available

- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

Chapter e-blasts - \$250

4 available

- Logo recognition on all RMC Chapter e-blasts with a link to your company page for 3 months

Friends of the Chapter - \$250

Unlimited

- Listing on the sponsor page of the website under Friends of the Chapter for one-year, with your name listing hyperlinked to your company page



The Sponsorship Contract is attached under separate cover for your review and completion. Full payment is due within 14 days of receipt of the agreement. Logos to be provided by partner according to the following specifications:
Logos in a hi-res format (EPS or PNG), color and b/w versions, horizontal and vertical formats.

Email your completed contract to info@iaee-rmc.com. We will invoice you after we receive your selections. Please indicate whether you will pay by check or credit card.

Many sincere thanks for your support from the Rocky Mountain Chapter Board of Directors!