



Rocky Mountain

Chapter



## 2026 Chapter Sponsorship Opportunities

### About the Rocky Mountain Chapter

The IAEE Rocky Mountain Chapter region includes Colorado, Utah, New Mexico, Wyoming, South Dakota and North Dakota. We are an organizer-heavy chapter looking to increase our membership and expand our outreach in these areas. This is a great opportunity to participate in a growing chapter and reach organizers and suppliers in these areas.

We hope you join us in 2026 to help us reach our vision of Growth and Connection!

### Sponsor Benefits

#### Chapter Sponsor - \$10,000

##### 3 Available

- MIC e-blast inclusion (included in an annual chapter email to all MIC members)
- Recognition at each RMC Chapter educational event including company logo in the presentation
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Clickable logo recognition on RMC Chapter website for one (1) year including hyperlink to sponsor video/website
- Social media push (1 per quarter - LinkedIn, Twitter, Facebook/Instagram)

## **Rockies Game - Member Appreciation Event - \$3,000 - \$6,000**

### **Exclusive Opportunity - \$6,000 OR 3 available for \$3,000/ea**

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Sponsor may distribute materials | swag of choice to event attendees
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

## **Expo! Expo! Chapter Reception - \$3,000 - \$6,000**

### **Exclusive Opportunity - \$6,000 OR 2 available for \$3,000/ea**

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Logo recognition on signage outside of the reception room
- Sponsor may distribute materials | swag of choice to event attendees
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

## **Educational Program Sponsor - \$2,000**

### **1 Virtual available for \$2,000/ea - Fall Date (October, 2026)**

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Recognition at the event including Company logo in the presentation
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

## **Social Events/Meetups - \$2,000**

### **(per location)**

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event ( 2 per event)
- Opportunity for sponsor to offer a giveaway of choice to attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

## **Other Opportunities**

### **Website Sponsor - \$5,000**

#### **Exclusive**

- Logo recognition in the footer of the IAEE RMC Chapter website with a link to you company page
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

### **E-blast Ads - \$750**

#### **5 available**

- A one-time video link or advertisement embedded in our e-blast with a link to your video/website

### **Marketplace Ads - \$650**

#### **5 available**

- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

### **Chapter e-blasts - \$500**

#### **4 available**

- Logo recognition on all RMC Chapter e-blasts with a link to your company page for 3 months

### **Social Media - \$250 - \$750**

#### **4 available - One - \$250 OR Quarterly - \$750**

- Social media post promoting your organization (provided by Sponsor)

## Friends of the Chapter - \$250

### Unlimited

- Listing on the sponsor page of the website under Friends of the Chapter for one-year, with your name listing hyperlinked to your company page



## Ready to secure your sponsorship?

The Sponsorship Committee will provide you with a contract under separate cover. Be sure to email your signed contract to: [info@iaee-rmc.com](mailto:info@iaee-rmc.com).

Full payment is due within 14 days of the RMC receiving the agreement. Logos should be provided in the following hi-res format: ESP or PNG, color and b/w versions, horizontal and vertical forms, please. You will then be invoiced for payment. Be sure to let us know on your contract whether you want to pay by credit card or check.

## Have Questions? Contact us:

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Many sincere thanks from the Rocky Mountain Chapter Board of Directors for your generous support!