

2024

Chapter Sponsorship Opportunities



About the Rocky Mountain Chapter



The IAEE Rocky Mountain Chapter is comprised of Colorado, Utah, New Mexico, Wyoming, South Dakota and North Dakota. We are an organizer-heavy chapter looking to increase our membership and expand our outreach in these areas. This is a great opportunity to participate in a growing chapter and reach organizers and suppliers in these areas.

We hope you join us in 2024 to help us reach our vision of Growth and Connection!

Sponsor Benefits

Chapter Sponsor - \$10,000

3 Available

- MIC e-blast inclusion (included in an annual chapter email to all MIC members)
- Recognition at each RMC Chapter educational event including company logo in the presentation
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Clickable logo recognition on RMC Chapter website for one (1) year including hyperlink to sponsor video/website
- Social media push (1 per quarter - LinkedIn, Twitter, Facebook/Instagram)

Rockies Game - Member Appreciation Event - \$3,000 - \$6,000

Exclusive Opportunity - \$6,000 OR 3 available for \$3,000/ea

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Sponsor may distribute materials | swag of choice to event attendees
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Expo! Expo! Chapter Reception - \$3,000 - \$6,000

Exclusive Opportunity - \$6,000 OR 2 available for \$3,000/ea

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Logo recognition on signage outside of the reception room
- Sponsor may distribute materials | swag of choice to event attendees
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Educational Program Sponsor - \$2,000

1 virtual available for \$2,000/ea - Fall Date TBA

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event
- Recognition at the event including Company logo in the presentation
- Opportunity for sponsor to offer a giveaway of choice to event attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Two (2) social media posts promoting your organization (provided by Sponsor) within two (2) months of the event
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Social Events/Meetups - \$2,000

(per location)

- Logo recognition on all email advertising for the event
- Logo recognition on social media posts advertising the upcoming event (2 per event)
- Opportunity for sponsor to offer a giveaway of choice to attendees (must be present to win);
- Verbal Sponsor Thank You to event attendees
- Sponsor to receive post-event attendee list that includes all event attendees who opt-in for information sharing
- Logo recognition on post-event email sent to attendees thanking them for attending
- Logo recognition on RMC Chapter website for one (1) year linked to your company video/website

Other Opportunities

Website Sponsor - \$5,000

Exclusive

- Logo recognition in the footer of the IAEE RMC Chapter website with a link to your company page
- Logo recognition on all RMC Chapter e-blasts with a link to your company page
- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

E-blast Ads - \$750

5 available

- A one-time video link or advertisement embedded in our e-blast with a link to your video/website

Marketplace Ads - \$650

5 available

- Marketplace video listing for 12 months with a link to your video/website (option to swap quarterly)

Chapter e-blasts - \$500

4 available

- Logo recognition on all RMC Chapter e-blasts with a link to your company page for 3 months

Social Media - \$250 - \$750

4 available - One - \$250 OR Quarterly - \$750

- Social media post promoting your organization (provided by Sponsor)

Friends of the Chapter - \$250

Unlimited

- Listing on the sponsor page of the website under Friends of the Chapter for one-year, with your name listing hyperlinked to your company page





International Association of Exhibitions and Events®

ROCKY MOUNTAIN CHAPTER | WWW.IAEE.COM

2024 Sponsor Agreement

Contact Name _____ Title _____

Partner Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Opportunities

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Chapter - \$10,000
<input type="checkbox"/> Member Appreciation
<input type="checkbox"/> Exclusive - \$6,000
<input type="checkbox"/> Shared - \$3,000
<input type="checkbox"/> Expo! Expo!
<input type="checkbox"/> Chapter Reception
<input type="checkbox"/> Exclusive - \$6,000
<input type="checkbox"/> Shared - \$3,000 | <input type="checkbox"/> Educational Program
<input type="checkbox"/> Virtual - \$2,000
<input type="checkbox"/> Meetups - \$2,000
<input type="checkbox"/> Website - \$5,000
<input type="checkbox"/> E-blast Ads - \$650
<input type="checkbox"/> Marketplace Ads - \$650
<input type="checkbox"/> Chapter e-blasts - \$500 | <input type="checkbox"/> Social Media
<input type="checkbox"/> One - \$250
<input type="checkbox"/> Quarterly - \$750
<input type="checkbox"/> Friends of the Chapter - \$250 | <input type="checkbox"/> In-Kind Sponsor
Please contact us to discuss |
|---|---|--|---|

Deadlines:

Full payment is due within 14 days of the agreement being received. Logos to be provided by partner according to the following specifications: logos in a hi-res format (EPS or PNG), color and b/w versions, horizontal and vertical formats.

Terms:

This agreement confirms the above Company will partner with IAEE Rocky Mountain Chapter (RMC) at the level(s) marked above with the benefits listed. Benefits begin as soon as 7 days after receipt of agreement, company logo, etc. for the duration identified in the sponsorship selection.

By signing this agreement, you are making a commitment in accordance with the corresponding rates.

An emailed, signed copy of this Agreement is acceptable. Partner/Association are responsible for ensuring each other's compliance with the terms and deadlines contained herein. Payments should be made within 14 days of agreements being received. Payments are nonrefundable.

Partner/Association agrees that the IAEE RMC Chapter's liability (if any), due to omissions or errors in such sponsor/marketing items, shall in no event exceed the amount of charges paid by Partner/Association for the listing or sponsorship/marketing item which was omitted or in which the error occurred.

Payment in full is due within 14 days of commitment.

Please indicate if you would prefer to pay via check or credit card. If paying by credit card, a link will be sent to you to complete your payment.

Payment preference (circle one): Check Credit Card

I have read and agree to the terms as set forth on this document, this day of _____.

By: _____ Title: _____

Email this completed form to Alicia Gilbert, at info@iaee-rmc.com.
You will be invoiced for payment following receipt of your selections.